

RARE & ENDANGERED PLANT HIGHLIGHT

BRIGHAMIA INSIGNIS

In the campanula family, this endangered plant is only found on the sea cliffs of the Na’Pali Coast and Ha’upu Ridge on the island of Kauai. Overgrazing, human development, and competition from invasive plants have reduced this species to less than twenty individuals.

The extinction of its only pollinator, the sphingid moth, has made it all but impossible for *Brighamia insignis* to reproduce on its own. Conservationists go to great lengths, repelling over steep cliff edges, to exchange pollen among plants and to collect seeds that can be grown and stored in botanical gardens and seed banks.

